

Challenges in Pharmaceutical Pricing and Reimbursement Interactive Group Session

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Challenges in Pharmaceutical Pricing and Reimbursement

In your groups, please discuss solutions to, and exchange best practices on the following challenges in pharmaceutical pricing and reimbursement:

1. The challenges of **price in(transparency)**
2. The challenge of **evidence uncertainty**: How to determine the added value of innovative, high-priced medicines?
3. The challenge of **capacity building and raising awareness**: How to raise awareness amongst key (political or other) stakeholders in order to develop solutions to problems together?

Please spend **15 minutes (per challenge)** discussing the challenge, its potential solutions, and best practices.

Please note the best practices and potential solutions on the provided template PowerPoint slide and upload the slide to DORY: <https://dory.goeg.at/s/ZybErkkNmQXzw6q>

After 45 minutes of group work, we will meet again in the plenary where each group will briefly present their ideas and best practices.

— Template for interactive session day 1

Best practice examples and solutions to challenges in pharmaceutical pricing and reimbursement

Group Number	Best practice examples or potential solutions; other important discussion points and observations
Challenge of price in(transparency)	
Challenge of evidence uncertainty	
Challenge of capacity building and awareness raising	

Thank you for your attention

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