



# Denmark

Danish Medicines Agency (DKMA), Special adviser Elisabeth Thomsen

## Pricing

- **Price policies for pharmaceuticals**  
Free pricing for all pharmaceuticals - no price negotiation or price approval etc. Price changes possible every two weeks. Notification to the DKMA.
- **Wholesale Mark-ups**  
Are not publicly known.
- **Pharmacy Mark-ups**  
Linear mark-up scheme for all pharmaceuticals restricted to sale from pharmacies.
- **VAT**  
Standard rate of 25% for all products, including all pharmaceuticals.
- **“Reforms”**  
Agreement between the Ministry of the Interior and Health and the Association of the Pharmaceutical Industry on price ceiling for 2007 and 2008.

## Reimbursement

- **Positive list**  
55% of all pharmaceuticals (packs) is included in the Positive List. Doctors can apply for individual reimbursement of pharmaceuticals not included in the list.
- **Reference Price System**  
Since 1993.
- **Co-payment**  
Percentage co-payment.  
Reimbursement rate rises with rising consumption, the “needs-based reimbursement system”.
- **Mechanisms for vulnerable groups**  
Individual reimbursement for chronically ill and terminally ill patients. Supplementary reimbursement on social conditions.
- **Reforms**  
2005: New definition of the reimbursement price (lowest price in a substitution group/ reimbursement group).